Exhibit 1

Welcome to the Apple Store



iPhone From \$399



iPod shuffle Just \$79



iPod nano From \$149



iPod classic From \$249



iPod touch From \$299



A Fi



MacBook From \$1099



MacBook Air From \$1799



MacBook Pro From \$1999



Mac mini From \$599



iMac From \$1199







Aperture 2

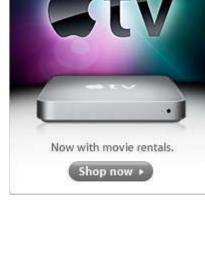
iPhone - 16GB

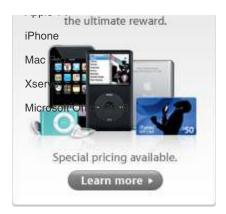
iPod touch - 32GB

iPod nano - pink

MacBook Air

Time Capsule
iPod Corporate Gifts
Apple PVr employees and partners





Staff Picks

Time Capsule - 1 TB



\$499.00 AirPort & Wireless

Incase Neoprene Sleeve for...



\$34.95Notebook Cases

Myvu Personal Media Viewer -...



\$199.95 Extras

FileMaker I



\$49.95 Creative Soft

Bowers & Wilkins Zeppelin...



\$599.95 Speakers

Ultimate Ears super.fi 4vi...



\$149.95 Headsets

Contour Showcase for iPhone



\$34.95 Cases & Armbands

Altec Lans Digital...



\$199.95Speakers

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Top Sellers Why Buy at the Apple Store___

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Build your perfect Mac.

Customize it to your exact specifications.

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2. MacBook

3. iMac

Signature Gift Box.
4. Mac OS X v10.5 Leopard
Add gift wrapping to iPod or

iPhone to make it memorable.

5. Mac OS X v10.5 Leopard Family Pack

6. MacBook Pro



Free shipping.

Free recycling.

Free ground shipping on orders. iPod toughd your old computer, iPod, or over \$50. mobile phone to Apple.

3. iPod classic more Learn more

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AppleCare & .Mac

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Storage

more...

For iPod

Armbands

4. iPod shuffle

5. AppleCare Protection Plan - iPod touch or iPod classic

6. AppleCare Protection Plan - iPod nano or iPod shuffle

7. Apple USB Power Adapter

iPhone

- 1. Apple iPhone Bluetooth Headset
- 2. Agent 18 Eco Shield for iPhone Black
- 3. V-MODA VIBE Duo Earphones/Headset for iPhone
- 4. Apple iPhone Stereo Headset

Special Deals

- 5. Power Support Crystal Refurbished Mac Film Set for iPhone

 Refurbished iPod
- 6. Power Support ArRie@Jatrished iPhone Film Set for iPhone Clearance



Refurbished iPod nano

Current generation



Financing Option Sables & Docks

Car Audio

Cases

Headphones



Cases & Armbano

Cables & Docks

Headsets Buy stuff.

Getthe Juniper Visa Canwer SANGEnes Rewards. Prayeno. interest for up to 90 days and earn iTunes points with every **Software**

purchase.

Apple Software

Action Games

Creative Software

Family Games

Pro Design

Productivity

more...

Other Stores: Education